

# Email Broadcasting

*Track your campaign results  
with detailed reports...*



Data Services' *Email Broadcasting* service offers a complete solution for any email campaign. With the power to send out all types of email during any timeframe, you can customize every detail to fit your project's needs. Reports that track every aspect of your mailing guarantee that the information you need will be accessible and our support staff will make sure that no detail is overlooked.

We will also pass your file through Data Services' *Email Address Hygiene* to maximize deliverable email addresses and remove potential problems before they happen.

## Email Broadcasting Service Features:

- \* **Full Range of Email Campaign Types**
  - ✓ Marketing/Prospecting Campaigns
  - ✓ Newsletters
  - ✓ Announcements
  
- \* **Outbound Message Throttling**
  
- \* **Delivery Time Pre-scheduling**
  
- \* **Multiple Message Formats**
  - ✓ Multi-Part MIME
  - ✓ HTML
  - ✓ Basic Text
  
- \* **Full Range of reporting categories**
  - ✓ Soft and Hard Bounces
  - ✓ HTML Reading Detection
  - ✓ HTML Opens
  - ✓ Clickthrough Rates
  - ✓ Subscribe/Unsubscribe Rates
  
- \* **List Unsubscribe Management**
  
- \* **Mail Merge/Personalized Messages**
  
- \* **Sender Verification to ensure your email gets delivered**

Supporting US, Canadian, and  
International Data Processing  
since 1967

- Address Hygiene & NCOA
- Merge/Purge
- List Rental Fulfillment
- List Enhancement
- Postal Presorting
- Mail Distribution
- Email Services



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*DSI can also perform Email Append and Reverse Email Append services. Contact a sales associate for more information.*