List Rental Order Fulfillment

Over 20 years of experience performing
List Rental services with quality and timeliness...

Data Services Inc. has been fulfilling list rental orders for more than 20 years. Whether you prefer to run list counts and fulfill rental orders yourself through our **LEX** (List Express) web application or have one of our experienced list rental fulfillment representatives perform this service for you, it's your choice. We guarantee quality and timeliness with either option.

List Types

Our proprietary list rental fulfillment system is equipped for **consumer** as well as **business** lists and can accommodate either *Relational* or *Non-Relational* (flat) list or database architectures. All postal address elements housed within the system adhere to U.S., Canadian, and International requirements.

List Setup and Updating

Recognizing that each list is unique is an essential component of the list setup and update process. Regardless of the list size, attributes, or complexity, Data Services will work with you ensure that no detail is overlooked.

All lists are converted, standardized, coded, and passed through various postal address hygiene procedures and merge/purge to make certain that you are offering only the highest quality of records to your clients. A strict schedule of quality control measures is always followed throughout processing. Upon completion of the list setup or update process a comprehensive field count report will be forwarded to you for your approval before the list is made available for use.

If required, custom processes can also be created to manage the distinctive characteristics of your list or database.

Order Tracking

Orders are tracked to allow for omission at a later date and decoy names may be added to any output file. Shipping reports detailing the exact date and time for each shipped order are provided according to your needs. Customized shipping reports can even be designed and scheduled by you through our **LEX** online count and order system.

Data
Services
Inc.

LEX
LIST EXPRESS

If you prefer to have control over the list rental fulfillment count or order process, Data Services offers an online solution for just this purpose.

LEX is a robust web application designed for both novice and more experienced list professionals who require quick response for list counts and order fulfillment.

The **LEX** system brings list rental fulfillment services to you or your client's desktop allowing for immediate access, 24 hours a day, 7 days a week, to all your managed lists and databases that are warehoused at our secure data center. List queries, counts, order fulfillment, shipping, and order tracking can be performed instantaneously under your direct control:

- **LEX** automates the entire list sales process from counts to order shipping.
- In the time it takes your sales representatives to compile and transmit a count request to your current service bureau you could have actual list counts back to your clients using **LEX**, even while they are still on the phone.
- **LEX** count requests are always free of charge and nearly all counts and orders will process in seconds.
- **LEX** can accommodate even the most complex list queries.
- **LEX** is great for both large and small list rental files and can handle any order volume.
- **LEX** tracks all orders for future omission.
- The **LEX** custom reporting features allows you to create reports containing the order information you need.
- List orders can automatically be emailed to their destination or posted for web pickup upon your approval regardless of the time of day.
- **LEX** offers various output file formats and output media types.
- List permission levels may be assigned to control user access.
- White labeling opportunities are available.

Call us today to schedule an online demonstration of our LEX system.

Supporting US, Canadian, and International Data Processing since 1967

- Address Hygiene & NCOA
- Merge/Purge
- List Rental Fulfillment
- List Enhancement
- Postal Presorting
- Mail Distribution
- Email Services

Data Services Inc.

31516 Winterplace Pkwy
Salisbury, MD 21804

800-432-4066   Toll Free
410-546-2206   Phone
dsisales@dataservicesinc.com
www.dataservicesinc.com